

REPORT TO THE TWENTY-THIRD LEGISLATURE
STATE OF HAWAII
2006

PURSUANT TO SENATE CONCURRENT RESOLUTION NO. 7, H.D. 1, 2005
LEGISLATIVE SESSION, REQUESTING THE DEPARTMENT OF HEALTH TO
DEVELOP A STATEWIDE STRATEGIC PLAN TO PROMOTE OBESITY
PREVENTION AND HEALTHY LIFESTYLES

PREPARED BY:

State of Hawaii
Department of Health
Tobacco Settlement Special Fund
Healthy Hawaii Initiative
October 2005

REPORT TO THE LEGISLATURE

IN COMPLIANCE WITH SENATE CONCURRENT RESOLUTION NO.7, H.D. 1

Requesting the Department of Health to submit to the Legislature a report on the development of a statewide strategic plan to promote obesity prevention and healthy lifestyles.

Introduction

Senate Concurrent Resolution No. 7, H.D. 1, 2005, requested the Department of Health to propose and develop a comprehensive statewide strategic plan to address the prevention and treatment of childhood obesity and promote healthy lifestyles in Hawaii, and to report its findings and recommendations prior to the convening of the Regular Session of 2006.

In addition to the Department of Health, the Department of Education, Department of Human Services, University of Hawaii Department of Kinesiology and Leisure Science, University of Hawaii John A. Burns School of Medicine Department of Pediatrics, University of Hawaii John A. Burns School of Medicine Department of Sports Medicine, Hawaii Medical Service Association, Kaiser Permanente, Kapiolani Medical Center for Women and Children, Keiki Injury Prevention Coalition, Hawaii Primary Care Association, Coalition for a Tobacco Free Hawaii, and the Coalition for a Drug Free Hawaii were requested to assist in the development of the statewide strategic plan.

Development of the Hawaii Physical Activity and Nutrition State Plan

On October 17, 2005, the Department of Health, Healthy Hawaii Initiative, convened a multi-disciplinary group of stakeholders from across the state to assist in developing a comprehensive strategic plan to address obesity and the promotion of healthy lifestyles in Hawaii. (Appendix A agenda for “*Building Hawaii’s Capacity for Healthy Lifestyles*” – *A Workshop to Design Hawaii’s Statewide Plan for Physical Activity and Nutrition*). Experts in the fields of education, children and youth, transportation, planning, nutrition, physical activity, agriculture, parks and recreation, economic development, and health care participated in this first of a series of meetings toward the creation of the comprehensive statewide plan. (Appendix B)

Participants were assigned to one of four component workgroups:

- Built environment/Infrastructure
- Worksite
- Schools and Childcare Facilities
- Healthcare systems and Providers

The workgroups were tasked to craft an overall vision for physical activity and healthy eating for all of Hawaii's people, to assess the current needs of the state specific to being active and eating well, and to identify priorities and strategies to increase physical activity and improve nutrition across the lifespan.

Results

- Several vision statements were developed regarding an overall shared vision for physical activity and nutrition in Hawaii.
- A preliminary assessment of the current environment was conducted in each of the four component areas to identify strengths, weaknesses, and opportunities for increasing physical activity and better nutrition.
- Priorities and strategies for each component area were identified. For the purpose of Senate Concurrent Resolution No. 7, H.D. 1, only the highest priority areas are included in this report. Summary of the highest priorities is included in Appendix C.

Future Actions

Additional meetings will be convened in early 2006 to facilitate finalizing the design of the strategic plan. Participants will include those who were invited or attended the first planning meeting as well as new partners identified as essential to the development of a statewide strategic plan. Along with finalizing the design of the plan, these meetings will provide the opportunity to continue to build partnerships at all levels (i.e., federal, state, local, public and private) and to draw on the expertise and resources of these community partners to encourage physical activity, improve nutrition, and enhance community environments.

- January 2006:
 - Create the overall shared vision for physical activity and nutrition in Hawaii.
 - Identify actual strategies for each component area and determine how stakeholders may respond to supporting and promoting physical activity and better eating throughout Hawaii.
- March 2006:
 - Develop first draft of the comprehensive statewide plan and solicit final feedback from stakeholders.
- June 2006:
 - Soft launch of the Hawaii Physical Activity and Nutrition State Plan.
- September 2006:
 - Convene a Summit on Physical Activity and Nutrition

Appendix D – PowerPoint presentation

September 23, 2005

Aloha Kaua,

A significant challenge facing public health professionals nationally is the rise in the incidence and prevalence of overweight and obesity among children and adults. Hawaii has not escaped this epidemic. Approximately 30% of Hawaii's children entering kindergarten are already overweight or at-risk for being overweight. While obesity is less common among our younger and older adult populations, Hawaii's middle-age adults and in particular men and certain race/ethnic populations are either obese or overweight. Less than half of our adult population meets the national recommendations for physical activity. The U.S.D.A recommends the consumption of 5 or more cups of vegetables and fruits a day, however less than a third of Hawaii's adults meet or exceed this recommendation.

The Twenty-Third Legislature, Regular Session of 2005, passed Senate Concurrent Resolution No. 7, H.D. 1 (SCR7) requesting the Hawaii Department of Health propose and develop a comprehensive statewide strategic plan to address the prevention and treatment of childhood obesity and healthy lifestyles. The Resolution recommended that the Department of Health be assisted with the development of this plan through a partnership involving public and private organizations.

You are invited to participate in a day-long workshop that will begin the process of designing a strategic plan. The objective of the workshop is to develop strategies and suggest recommendations and action steps that will support and build environments and identify policies that will make it easier for Hawaii residents to choose healthy foods and to be physically active. Your participation will ensure that the necessary expertise is present during this critical phase of the plan design.

Please direct any inquiries you may have on this matter to Dr. Catherine Sorensen, Tobacco Settlement Community Programs Coordinator at 586-4497. I thank you ahead of time for your special contribution and look forward to working together on developing the Hawaii statewide plan for nutrition and physical activity.

Sincerely,

Chiome Leinaala Fukino, M.D.
Director of Health

Enclosures

Workshop day and time: October 17 (Monday), 2005
8:00 a.m. to 3:45 p.m.
Location: Hale Ikena, Fort Shafter

AGENDA

8:00 am – 8:30 am	Registration and Continental Breakfast
8:30 am – 8:45 am	Morning Stretch
8:45 am – 9:00 am	Welcome & Goal/Objective for the Day
9:00 am - 10:30 am	Overview of the Day <ul style="list-style-type: none">➤ SCR7 and The Call-for-Action➤ What the Data Show➤ Framework for the Plan➤ Best Practices in Physical Activity & Nutrition
10:30 am – 10:45 am	Morning Break
10:45 am – 12:00 pm	Morning Break Out Work Group Session <ul style="list-style-type: none">➤ Built environment/Infrastructure➤ Worksite➤ Schools & Childcare Facilities➤ Healthcare Systems & Providers
Noon to 1:00 pm	Lunch
1:00 pm – 2:30 pm	Afternoon Break Out Work Group Session
2:30 pm – 3:00 pm	Break; Reconvene to Large Group
3:00 pm – 3:45 pm	Next Steps & Closing Appreciation